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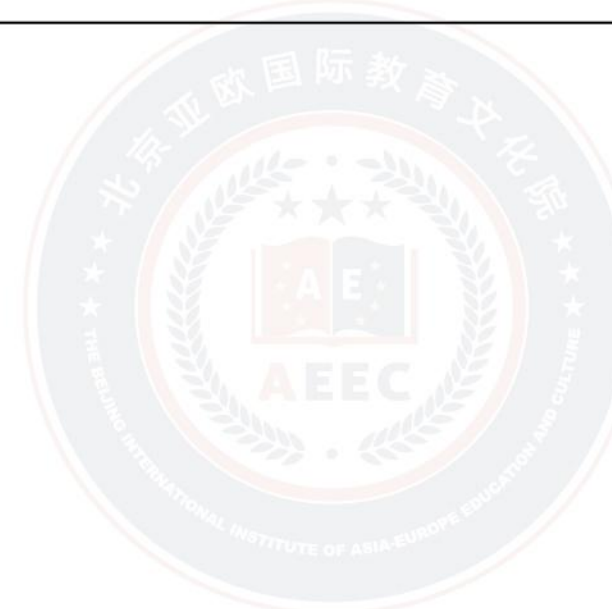
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公众号二维码



北京亚欧 国际教育文化院

BEIJING INTERNATIONAL INSTITUTE
OF ASIA-EUROPE EDUCATION AND CULTURE



博学笃行

BEING KNOWLEDGEABLE AND DILIGENT

远举高飞

TO SOAR HIGHER AND FURTHER

ABOUT AEEC

关于AEEC

北京亚欧国际教育文化院是为适应国际教育交流的新环境，由原国家统计局培训学院中高层领导发起成立的公有制独立法人机构，是为承接国家统计局与德国弗莱堡大学、马格德堡大学合作开设的“中德合作硕士培养项目”及其他社会培训项目而设立。

我院作为中国市场信息调查业协会教育培训专委会会长单位主要负责市场调查行业人才培养及智力开发工作，目前主要开展高级统计人才研修班、统计专业在职硕士培养项目、统计调查人员业务能力提升培训及统计调查人员继续教育等工作。

In order to adapt to the new environment of international educational exchanges, the middle and senior leaders of the former Training Institute of the National Bureau of Statistics founded the Beijing International Institute of Asia-Europe Education and Culture, an independent legal entity of public ownership. It was established to undertake the “China-Germany Master Training Program” and other social training programs jointly founded by the National Bureau of Statistics, the University of Freiburg, and the University of Magdeburg in Germany.

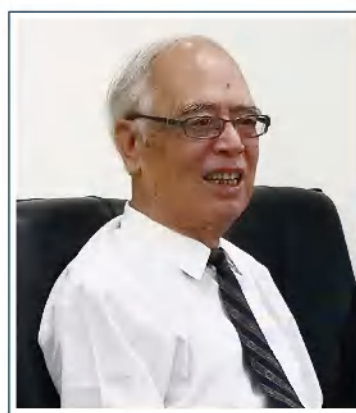
As the chairman unit of the Education Special Committee of the China Market Information Research Industry Association, our institute is mainly responsible for talent cultivation and intellectual development in the market research industry. Currently, we mainly carry out advanced statistical talent training courses, on-the-job master's training programs in statistics, training to enhance the professional abilities of statistical survey personnel, and continuing education for statistical survey personnel.

中国市场信息调查业协会教育培训专委会是在协会领导下由高校统计学院、经济学院、大数据学院及长期从事统计、调查行业培训的教育机构共同发起成立的专门从事市场信息调查行业教育培训业务的分支机构。中国市场信息调查业协会是经国务院同意和民政部批准、由国家统计局业务主管的社团组织。

The Education Special Committee of the China Market Information Research Industry Association is a branch established under the leadership of the association, jointly initiated by the School of Statistics, the School of Economics, the School of Big Data of universities, and educational institutions that have long been engaged in statistical and survey industry training, specializing in the education and training business of the market information research industry. The China Market Information Research Industry Association is a social organization approved by the State Council and the Ministry of Civil Affairs and managed by the National Bureau of Statistics.



顾问委员会主席 章国荣
Zhang Guorong, AEEC Chairman of the Advisory Committee



AEEC理事长 张济民
Zhang Jimin, AEEC Director



北京亚欧国际教育文化院设顾问委员会，顾问委员会主席由国家统计局原党组成员、纪检组长，原国家统计局培训学院院长章国荣同志担任；顾问委员会成员还包括国家统计局教育培训中心原主任田鲁生同志、原书记石占前同志、德国弗莱堡大学孔子学院原德方院长，清华大学、山东大学客座教授胡海燕教授（德籍）、中国人民大学杜子芳教授、中国传媒大学仪名海教授、中央民族大学黄有福教授、著名书法家戴建峰教授以及其他知名专家学者等。

北京亚欧国际教育文化院理事长由国家统计局统计教育中心原副主任、原国家统计局培训学院院长张济民同志担任；院长由原国家统计局培训学院招生办公室主任姚博担任。

北京亚欧国际教育文化院下设九个处室，“高级统计人才培训基地”、“全国统计专业技术资格考试培训课程录播中心”、“中德合作硕士培养项目培训基地”及“英国密德萨斯大学中国区合作学习中心”的运营管理工作亦由我院负责。

The chairman of the advisory committee of the Beijing International Institute of Asia-Europe Education and Culture is Zhang Guorong, a former member of the Party Leadership Group of the National Bureau of Statistics, the head of the discipline inspection team and the former director of the Training Institute of the National Bureau of Statistics. Other members of the Advisory Committee include Tian Lusheng, the former Director of the Education and Training Center of the National Bureau of Statistics; Shi Zhanqian, former Secretary; former Director of the Confucius Institute of the University of Freiburg, Germany; Prof. Hu Haiyan, Guest Professor of Tsinghua University and Shandong University; Prof. Du Zifang of Renmin University of China; Prof. Yi Minghai of Communication University of China; Professor Huang Youfu of Minzu University of China; Prof. Dai Jianfeng, famous calligrapher, and other well-known experts and scholars.

Zhang Jimin, the former Deputy Director of the Statistical Education Center of the National Bureau of Statistics and former Deputy Director of the Training Institute of the National Bureau of Statistics, serves as the Director of the Beijing International Institute of Asia-Europe Education and Culture. The president is Yao Bo, the former director of the Recruitment Office of the Training College of the National Bureau of Statistics.

Beijing International Institute of Asia-Europe Education and Culture has nine offices, and is also responsible for the operation and management of “Advanced Statistics Talent Training Base” “National Statistics Professional and Technical Qualification Examination Training Center”, “China-Germany Master Training Program Training Base” and “Middlesex University of UK Cooperative Learning Center, China”.

ORGANIZATIONAL STRUCTURE

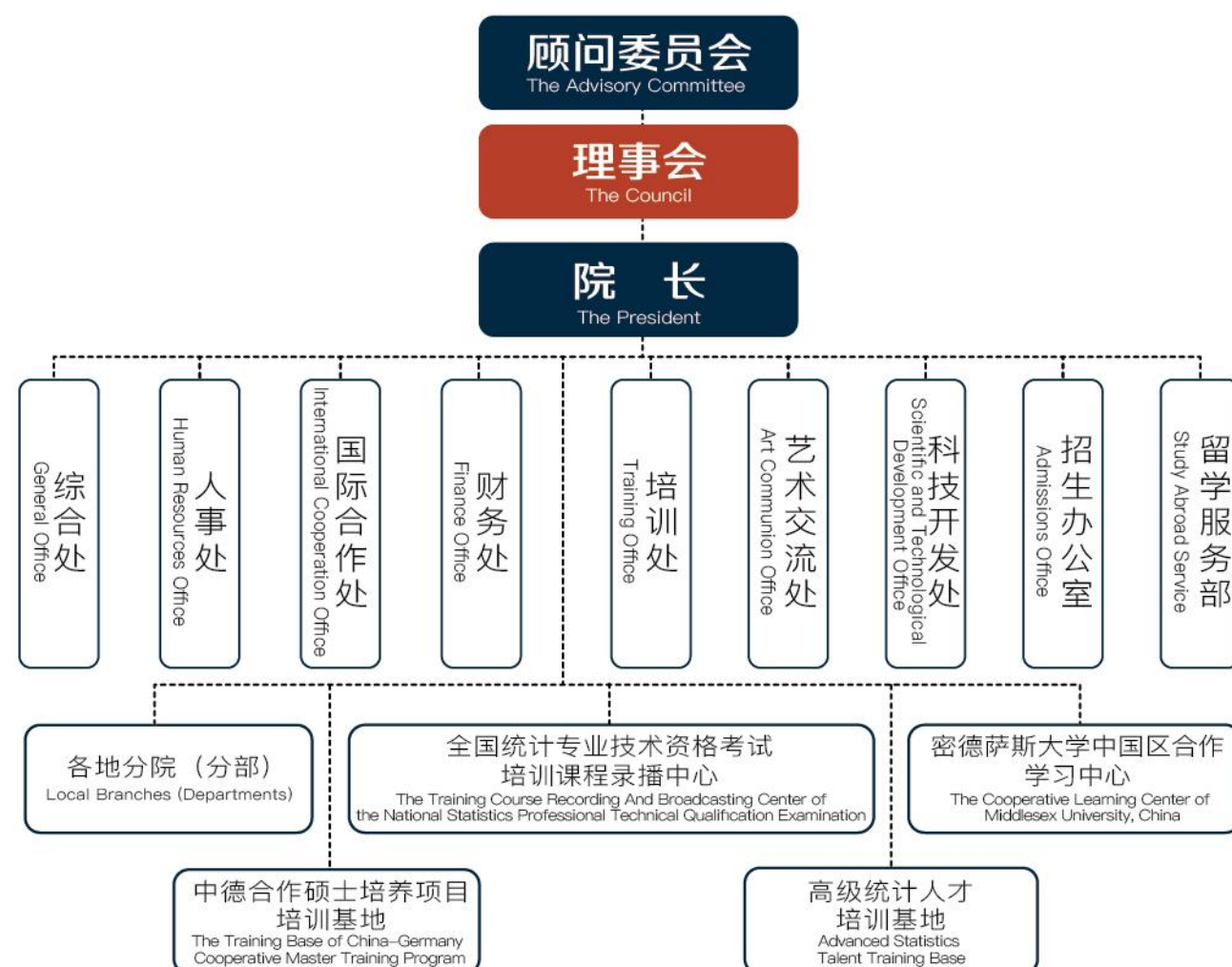
组织架构



部分顾问委员会成员
Some members of the advisory committee of AEEC



理事会成员
AEEC Council members



AEEC INSTITUTE MOTTO

AEEC校训



PURPOSE

办院宗旨

我院始终秉承立足统计、服务社会的理念，在培养统计系统后备人才的同时，结合社会需求，逐步拓宽生源渠道。创新人才培养模式，通过多渠道、多形式开展国际教育合作项目。目前除了与德国、英国、美国及亚洲知名高校合作外，也积极探索促进中外高校间的合作与交流。力争利用我院特有的平台优势为我国新时期人才培养战略做出积极贡献。

The purpose of AEEC institute: Adhering to the philosophy of starting from statistics and serving the society, our institute has been gradually expanding the source of potential students by satisfying combining with the needs of the society while training reserve talents in the statistical system. We will innovate in training models and carry out international educational cooperation projects through various channels and forms. At present, in addition to collaborating with the well-known universities in Germany, the United Kingdom, the United States and Asia, AEEC also actively explores and promotes cooperation and communication between Chinese and foreign universities. We try our best to make an active contribution to China's talent training strategy in the new era by using our unique platform advantages.

INTERNATIONAL COOPERATION PROGRAM

国际合作项目

中德合作硕士培养项目

China-Germany Cooperative Master Training Program

中德合作硕士培养项目始于2003年，最初由国家统计局与德国弗莱堡大学、马格德堡大学合作开设，2016年由我院承办并继续在系统内部开展招生工作。早期该项目德方合作院校包括弗莱堡大学和马格德堡大学，后来欧福大学、欧洲应用科技大学、经济管理应用技术大学等其他高校也积极跟进参与。



该项目优势在于可享受独立入学名额及特殊且宽松的入学政策，所有参加项目者均可获得赴德国大学的深造机会。并在入学后享有额外服务及交流机会。

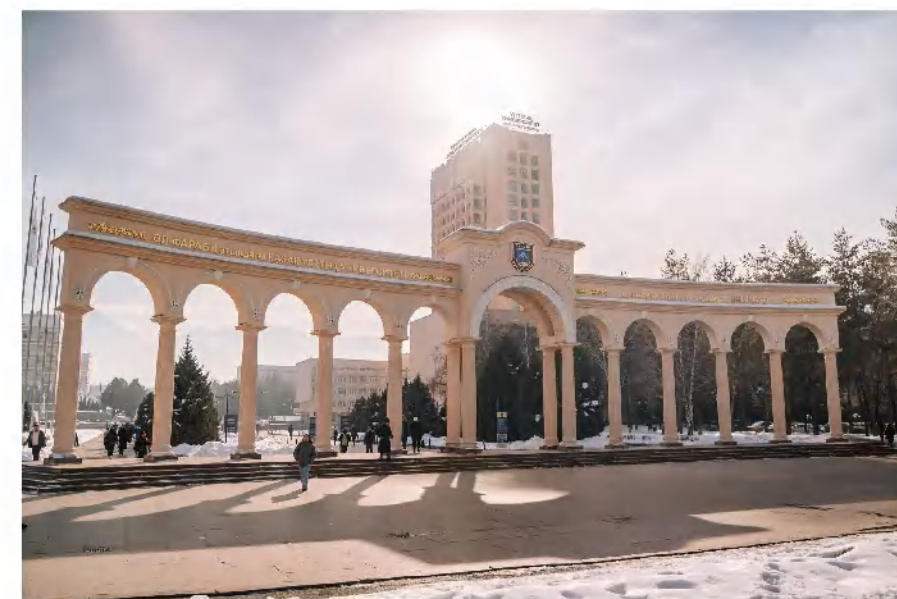
The China-Germany Master Program was initiated in 2003 by the National Bureau of Statistics in cooperation with University of Freiburg and University of Magdeburg in Germany. In 2016, AEEC institute took it over and continued to carry out the recruitment work within the system. In the early stage of this project, we were in cooperation with German universities including University of Freiburg and University of Magdeburg. Later, other universities such as Erfurt University of Applied Sciences, European University of Applied Science and Technology, University of Applied Technology of Economics and Management also actively participated in it.

The advantage of the program is that participants can enjoy independent admission quota following special and less strict admission policy. All participants can get the opportunity to study further in German universities and enjoy additional services and exchange opportunities after university enrollment.



中哈教育交流项目

China Kazakhstan Education Exchange Program



为响应国家一带一路战略，促进中哈教育文化交流，我院与哈萨克斯坦多所大学开展深度合作。主要开展哈萨克国立大学商学院硕士、博士学生来华参加国际实习与交流活动（参加国际实习的学生可获得10个学分）；中国学生赴哈参加哈萨克斯坦国立大学及其他大学项目制留学项目；中哈高校交流活动及“职教出海”在哈萨克斯坦的落地实施等。

哈萨克斯坦国立大学在2025年QS世界大学排名中位居163名。该校教学质量卓越，师资力量雄厚，为QS五星级大学，具有较强的科研能力及学术水平。

该项目涵盖本科、硕士、博士等层次，能满足学生的多元化需求。项目学制灵活，部分硕士仅需一年即可完成学业。项目采用英文授课，并提供在哈学习全程中文支持。项目性价比较高，在哈学习生活成本远低于欧美国家。

In response to the national the Belt and Road strategy and to promote educational and cultural exchanges between China and Kazakhstan, our institute has carried out in-depth cooperation with many universities in Kazakhstan. We mainly conduct international internships and exchange activities for master's and doctoral students from the Business School of Kazakh National University in China (students participating in international internships can earn 10 credits); Chinese students participating in project-based study abroad programs at Kazakhstan National University and other universities in Kazakhstan; the exchange activities between Chinese and Kazakh universities and the implementation of "vocational education going abroad" in Kazakhstan.



Kazakhstan National University ranks 163rd in the 2025 QS World University Rankings. This university has excellent teaching quality, strong faculty and is a QS five-star university with strong research capabilities and academic standards.

This project covers various academic levels including undergraduate, postgraduate and doctoral studies and can meet diverse needs of students. The program duration is flexible, and some master's degrees can be completed within just one year. The project is taught in English and provides full Chinese support throughout the learning process in Kazakhstan. The project has a high cost-effectiveness, and the cost of studying and living in Kazakhstan is much lower than in European and American countries.

米兰理工大学商学院硕士项目

Politecnico di Milano Graduate School of Management Master Program

米兰理工大学成立于1863年，是意大利首屈一指的建筑、设计和工程领域的学府。凭借国际化的师资队伍和位于米兰及意大利北部的校区，在全球享有盛誉。QS排名111位，稳居意大利第1位。

在米兰理工大学商学院，提供50多个硕士课程，包括全球认可的MBA以及创新的学术方法。该学院2024年与我院签署合作协议，招收由我院推荐的国内优秀本科生入读硕士项目。

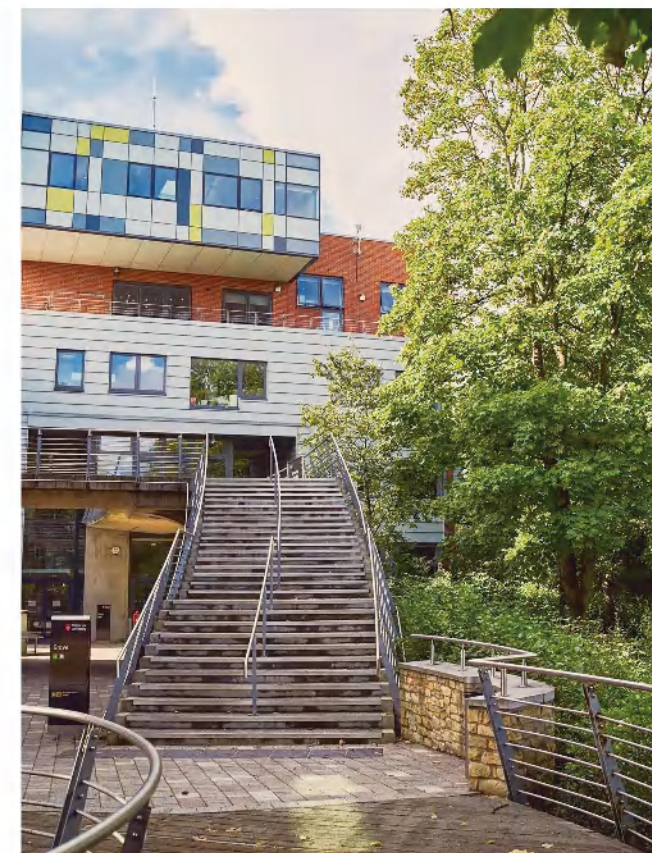
Politecnico di Milano was founded in 1863 and is one of Italy's leading institutions in the fields of architecture, design, and engineering. With an international faculty and campuses located in Milan and northern Italy, it enjoys a high reputation worldwide. Ranking 111th by QS, it firmly holds the top spot in Italy.

At the Politecnico di Milano Graduate School of Management, over 50 master's programs are offered, including globally recognized MBA programs and innovative academic methods. The graduate school signed a cooperation agreement with our institute in 2024 to recruit outstanding domestic undergraduate students recommended by our institute to enroll in master's programs.



密德萨斯大学专升本直通车项目

Middlesex University Master Program (for college students)



为解决国内专科毕业生学历提升需求及探索创新复合型人才培养模式。英国密德萨斯大学与我院合作设立“密德萨斯大学中国区合作学习中心”，针对国内普通高校、大专、高职等专科层次学生提供赴英国攻读硕士机会。

专科毕业生通过在“密德萨斯大学中国区合作学习中心”学习并取得由我院颁发的《结业证书》后可享受与本科毕业生同等条件申请入读密德萨斯大学硕士课程。

In order to satisfy the needs of domestic college graduates to improve their academic qualifications and to explore an innovation of the training mode of compound talents, Middlesex University has established the Middlesex University China Cooperative Learning Center in collaboration with AEEC institute to provide opportunities for graduates from general universities, colleges and vocational colleges to pursue for their Master degrees in the UK.

College graduates who study at Middlesex China Cooperative Learning Centre and will obtain a Certificate of Completion issued by AEEC institute. All graduates who get the certificate can apply for admission to Middlesex University Master program with the same qualifications as graduate from universities.



双元制与职业教育项目

Dual-System and Vocational Education Program

我院积极布局职业教育领域的国际合作，并成为德国规模最大、排名第一的双元制应用技术大学—德国巴登符腾堡双元制应用技术大学（德语：Duale Hochschule Baden-Wuerttemberg, 缩写 DHBW）的中国战略合作伙伴。DHBW与超过9,000家德国企业建立了合作关系，是各大德国企业集团在员工培养方面的双元制合作高校，包括奔驰、宝马、保时捷、博世、西门子等。北京亚欧国际教育文化院引入DHBW在中国参照德国双元制模式助力产教融合、校企合作，并积极协助天津、江西、海南等多个地方政府及高校对接德国优质教育资源。

AEEC institute actively organizes international cooperation in the field of vocational education, and has become the Chinese strategic partner of Duale Hochschule Baden-Wuerttemberg (DHBW), The largest and No.1 dual-system University of Applied Technology in Germany. DHBW has established partnerships with over 9,000 German companies and is a dual-system partner in employee development for various German business groups, including Mercedes-Benz, BMW, Porsche, Bosch, Siemens etc. The Beijing International Institute of Asia-Europe Education and Culture introduced DHBW to China and to facilitate the integration of industry and education and school-enterprise cooperation by referring to the German dual-system model, actively assisted local government and universities in Tianjin, Jiangxi, Hainan and other places to connect with German high-quality education resources.



RENOWNED CORPORATE PARTNERS



学术交流活动

Academic Exchange Activities

多年来，我院积极促进各类国际学术交流活动，受相关高校委托曾先后邀请各国专家学者到云南大学、山东大学、东北财经大学、成都信息工程大学、阿坝师范学院、国家开放大学等高校开展学术交流活动。

Over the years, AEEC institute has actively promoted various international academic exchange activities. Entrusted by relevant universities, we have invited experts and scholars from all over the world to different domestic universities such as Yunnan University, Shandong University, Dongbei University of Finance and Economics, Chengdu University of Information Technology, Aba Normal College, China Open University etc. to carry out academic exchange activities.



德国弗莱堡大学经济学院院长Dirk Neumann教授在云南大学、成都信息工程大学等高校作学术报告
Prof. Dirk Neumann, Dean of School of Economics, University of Freiburg, Germany, delivered academic reports in Yunnan University, Chengdu University of Information Technology and other universities

今后我们将扩大交流领域，积极促进国内外高校之间开展各类双向学术交流活动。助力高等院校实施“走出去”战略，提高高等教育对外合作与交流水平。

In the near future, we will expand the areas of exchange and actively promote various two-way academic exchange activities between domestic and foreign universities. We will help colleges and universities to implement the strategy of "going global" and raise the level of foreign cooperation and exchanges in higher education.



AEEC促成国家开放大学与马来西亚环球学院签署战略合作协议，布局海外学习中心建设
The AEEC institute facilitated the signing of a strategic agreement between the National Open University and Global College Malaysia to lay out the construction of an overseas study center

短期交流及师资培训项目

Short-term Exchange & Teacher Training Programs

我院开展的学生赴欧美等国家短期交流及院校师资培训项目时间灵活，方式多样，该类项目在专业选择、时间安排等方面可根据学校需求个性化定制。我院同时提供包括国内语言强化培训、签证及接送机，目的地交通、食宿及翻译等全程服务。

The short-term exchange programs implemented by our institute for students to Europe, the United States and other countries and teacher training program are flexible in time and in various ways. Such programs can be customized according to the needs of the school in terms of major selection and time arrangement. At the same time, we provide full services including domestic language training, visa and airport pick-up, destination transportation, accommodation, translation, etc.



DOMESTIC TRAINING

国内培训

统计专业技术资格考试培训 The Training of Statistics Professional Technical Qualification Examination

我院与中国统计出版社合作面向全国开展统计专业技术资格考试线上课程培训。系列课程包括高级统计师、中级统计师及初级统计师课程。除负责学习平台运营外，我院还设立了“全国统计专业技术资格考试培训课程录播中心”用于录制精品课程服务广大统计工作者。



The AEEC Institute cooperates with China Statistics Press to carry out online training of statistics professional and technical qualification examination facing the whole country. The series includes courses for advanced statisticians, statisticians and assistant statistician. In addition to the operation of the learning platform, the AEEC institute has also set up the “National Statistics Professional Technical Qualification Examination Training Course Recording and Broadcasting Center” for recording high-quality courses to serve all statisticians.



高级统计人才培养项目 Advanced Statistics Talent Training Program

为了适应社会经济发展的需要，培养具有现代化和国际化水平的数据和金融分析人才，中国市场信息调查业协会联合中南财经政法大学在北京设立了“高级统计人才培养基地”。并开设统计学（金融统计方向）同等学力人员申硕研修班项目。本项目旨在培养具有扎实的经济学、金融学领域理论和技能，良好的职业道德，积极的进取和创新精神，以及较强的从事经济、金融、统计、数据分析、风险管理和经营管理等业务能力及国际视野的高层次应用型、创新型专业人才。

In order to meet the needs of social and economic development and to cultivate data and financial analysis talents with modern and international levels, the China Market Information Survey Industry Association, in conjunction with Central South University of Economics and Law, has established the “Advanced Statistical Talent Training Base” in Beijing. We also establish a master’s training program for personnel with equivalent academic qualifications in statistics (financial statistics direction). This project aims to cultivate high-level applied and innovative professionals with solid theoretical and technical knowledge in the fields of economics and finance, good professional ethics, a proactive and innovative spirit as well as strong business abilities in economics, finance, statistics, data analysis, risk management and business management simultaneously with an international perspective.

统计业务培训 Statistical Business Knowledge Training

针对企业统计人员及基层辅助调查人员业务能力提升需求，我院开设了统计业务能力提升课程。

In view of the needs of improving the professional capacity of statisticians and grassroots level assistant investigators, the AEEC institute has set up such targeted courses.



院领导与参加统计业务知识培训的学员合影

The leaders of the AEEC institute took a group photo with the students who participated in the training of professional knowledge on statistics.

FOREIGN LANGUAGE TEST AND TRAINING

外语考试与培训

PTE培训项目 PTE Training Program

我院作为培生英语考试(PTE)官方合作院校,拥有官方认证师资。目前开设了PTE应试培训。PTE (Pearson Test of English) 是由培生教育集团开发的英语语言能力评估项目。在全球范围内被广泛认可,包括德国、英国、澳大利亚、新西兰等众多国家的院校及移民机构,在美国也有大量院校接受,能为考生的留学、移民等需求提供有力的语言能力证明。

As an official partner institution of Pearson English Test (PTE) with officially certified teaching team, our institute currently offers PTE exam training. PTE (Pearson Test of English) is an English language proficiency assessment program developed by Pearson Education Group. Widely recognized globally, including universities and immigration agencies in countries such as Germany, the United Kingdom, Australia, New Zealand, and a large number of institutions in the United States, it can provide strong language proficiency proof for candidates' study abroad, immigration, and other needs.



德语培训 German Language Training

为帮助项目学员及短期赴德交流、学习者提升德语水平,我院与弗莱堡大学语言中心合作开设德语培训课程,由弗莱堡大学语言中心选派外教来我院担任教员,目前已培养了近千名学员。



In order to help the program participants and short-term exchange students to improve their German, the AEEC institute has cooperated with the Language Center of the University of Freiburg to set up German training courses. The language center of the University of Freiburg selects foreign teachers to serve as instructors in AEEC. So far, nearly 1,000 students have been trained in these years.



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